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## **Press Release**

For Immediate Release

### **Contact**

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### **New Jersey Roofing Contractor Announces Completion of New Roof at Masonic Lodge**

**Linden, NJ April 2014**—Joseph David Roofing announced the completion of a roof replacement project in Ridgefield Park, NJ. The roof at the Mosaic Lodge was completely replaced down to the decking. After installing a layer of 3.3" Polyiso roof insulation, the company also installed a layer of Versico ½" Securshield HD cover board insulation. Over the insulation they installed a Versico 090 mil EPDM rubber membrane fully adhered.

The R value of this roof is now 22, while previously it was 0. A roof's R-value is the capacity of an insulating material to resist heat flow. The higher the R-value, the greater the insulating power. The traditional black roof with the added insulation will maintain temperature consistency throughout the building and will have a big impact on heating costs in the winter. This virtually indestructible roof system qualifies for a 30 year Manufacturer's Warranty. The owners are now worry-free for years to come.

**About Joseph David Roofing** –Joseph David Roofing is your premiere resource for commercial roofing in New Jersey. They offer full-service, professional roofing applications and complete maintenance packages for your commercial and industrial properties, including schools, restaurants, warehouses, retail stores, and apartment buildings. Joseph David Roofing takes safety seriously and complies with all Osha safety standards; all employees are Osha-training certified. Additionally, all employees must pass a rigorous background screening process that includes a criminal background check. Joseph David Roofing is fully licensed, bonded, and insured. For more information please visit [www.jdavidroofing.net](http://www.jdavidroofing.net).