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## Joseph David Roofing Newsletter

Fall

2013

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### A Note From Joe



Hello everyone!

I hope you had a wonderful summer. We've been busy here at Joseph David Roofing, taking advantage of the nice roofing weather before the cold settles in. In addition to our usual replacement projects, we spend September and October providing maintenance services for our regular customers who have a plan in place. We urge you to consider regular maintenance for your commercial roof as well. Please enjoy our article on the benefits of having such a plan and if you'd like to hear more, you know who to call!

For more information, please visit our [website](#).

Thanks,  
Joe David

### Hello!

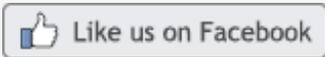
Welcome to the Fall edition of our quarterly newsletter! I hope you found some useful information in our previous issues. As always, you can revisit them on [our website](#). Below you'll find the latest updates from Joseph David Roofing!

### The Many Benefits of a Commercial Roof Maintenance Plan



We always encourage our customers to think about maintenance plans in the fall--before severe weather strikes. With hurricane and super-storms more prevalent than ever, an established routine Maintenance Plan can save thousands of dollars over the life of your roof.

Periodic preventive maintenance can stop small, easily handled



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problems from becoming disruptive, big-budget nightmares.

Proper repairs to a roof system can prolong the roof's service life and enhance the value of your original investment. Maintenance issues are attracting more attention these days from the roofing industry as a whole. A number of roofing contractors have set up roof maintenance and/or roof management programs to handle these concerns in an ongoing, professional way, freeing facility managers to concentrate on other areas.

Regular inspections of the roof system should be made in both the fall and the spring; special inspections should also be made when extraordinary events occur, such as extreme storms or the installation of new rooftop equipment. Below you'll find a summary of the most important benefits of a Maintenance Plan.

Benefits of a Preventive Maintenance Plan for Your Commercial Building

- Can maximize the life expectancy of your roofing system
- Can minimize life cycle costs
- Better protects the building and its contents
- Prevents costly interior damage of ceilings, floors, walls, computers, and other expensive equipment
- Priority repairs in times of high-demand due to established relationship with your roofing company
- Can defer costly roof replacements (financial planning is improved)
- Protects your roof guarantee or original warranty; upkeep is important

Check Out a Recent Project!



Distinctive Toys  
Fairhaven, NJ

The customer called Joseph David Roofing to address several leaks in the roof, but hoped to disrupt business as little as possible. We were able to come in with a lightweight system and replace the roof (including insulation) within 2 days, keeping noise at a minimum. We used 3/8" fanfold EPS roof insulation, and over insulation we installed a new Versico 060 mil TPO roof system, which completely transformed the building.

In addition to a new white roof, which updates the building and reduces energy consumption, the customer received a 15 year warranty.

### Referral Rewards

For every referral you send our way that becomes a client, you will receive a \$100 Gift Card:

Get a Gift Card To The Store Of Your Choice: Home Depot, Target, Or Starbucks!

By referring your family, friends & neighbors, you've helped our business grow. Offering these special rewards is our way of saying, "Thank you; you're the best!"

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. Or feel free to send us an email with the same information. That's all there is to it!

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at (908) 925-0007!

Name: \_\_\_\_\_ Phone#: \_\_\_\_\_

Referrals: If you run out of room, please feel free to use a separate sheet of paper.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City State Zip \_\_\_\_\_  
Phone \_\_\_\_\_

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Thanks for taking the time to read our newsletter!

**Sincerely,**

Samantha Watson

**Save  
10%**

Mention our newsletter for 10% off your next commercial roofing job!

Offer Expires:  
December 15, 2013