



Joseph David Roofing Company  
405 Pennsylvania Avenue  
Linden, NJ 07036

Ph: 908-925-0007 F: 908-925-5523

jdavid@jdaavidroofing.net www.jdaavidroofing.net

## Joseph David Roofing Newsletter

Spring

2013

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### *A Note From Joe*



Hello everyone!

It's the start of our busiest season here at Joseph David Roofing and we've been inspecting quite a few roofs that are in bad shape after the winter we've had. It's always important to check for damage after severe weather and Spring is an excellent time to make sure everything is in working order. Check for punctures and other damage to prevent larger issues in the future. Additionally, make sure your gutters are clear and the roof surface has proper drainage.

You can find more helpful maintenance tips in this newsletter and, as always, if you have additional concerns,

### Hello!

Welcome to the Spring edition of our quarterly newsletter! I hope you found some useful information in our previous issues. As always, you can revisit them on [our website](#). Below you'll find the latest updates from Joseph David Roofing!

### The Dos and Don'ts of Commercial Roofing Maintenance



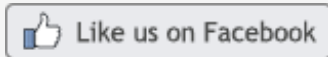
We talk a lot about roofing maintenance at Joseph David Roofing because we cannot overstate its importance. The roof of your commercial building is a huge financial asset; it protects everything inside! So here is a short list of things to keep in mind in order to protect your investment.

feel free to give us a call!

For more information, please visit our [website](#).

Thanks,

Joe David



Member Of:



### Quick Links...

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Do:

- Perform inspections at least twice a year or as required by the guarantee. The ideal times to perform inspections are at the end of winter and the end of summer, when roofs have gone through the greatest amount of thermal stress (inspecting your roof for any trouble spots and to unclog drains in the spring and fall is also a good idea)
- Conduct additional inspections immediately after unusual occurrences such as heavy rains, high winds, hail, nearby fires, explosions, etc
- Keep a file of all records and inspection reports relating to your roof
- Advise equipment service personnel to be careful handling tools and heavy equipment on the roof. Log all such trips to the roof
- Keep your roof clean and free of debris and contaminants
- Establish a rooftop control policy. Keep access doors or hatches locked. Advise equipment service personnel to be careful
- Keep roof drains free of debris

Don't:

- Allow unqualified personnel to maintain your roof
- Allow equipment service personnel to make penetrations into your roof; these are to be made only by an approved roofing contractor
- Power-wash your roof, which may cause unintended damage
- Puncture the membrane
- Move heavy equipment across the roof

**Check Out a Recent Project!**



### Commercial Building Newark, NJ

We were recently hired to repair the mansard roof on a commercial warehouse that suffered severe damage from Superstorm Sandy. We needed to find a material that was compatible to the existing roofing that was not affected by the storm. A perfect choice was Classic Metal Roofing System's rustic shingle.

Metal shingles like this are a great choice for a commercial project. Not only are they strong, wind resistant, and largely impenetrable, they provide a beautiful and distinguished look from typical metal roofs. Additionally, these shingles--and metal roofing in general--are great for the environment. They're made from at least 95% recycled aluminum.

You can see many of our other recent projects [here](#).

### Referral Rewards

For every referral you send our way that becomes a client, you will receive a \$100 Gift Card:

Get a Gift Card To The Store Of Your Choice: Home Depot, Target, Or Starbucks!

By referring your family, friends & neighbors, you've helped our business grow. Offering these special rewards is our way of saying, "Thank you; you're the best!"

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. Or feel free to send us an email with the same information. That's all there is to it!

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at (908) 925-0007!

Name: \_\_\_\_\_ Phone#: \_\_\_\_\_

Referrals: If you run out of room, please feel free to use a separate sheet of paper.

Name \_\_\_\_\_

Address \_\_\_\_\_

City State Zip \_\_\_\_\_

Phone \_\_\_\_\_

Thanks for taking the time to read our newsletter!

**Sincerely,**

Samantha Watson  
Joseph David Roofing

**Save  
10%**

Mention our newsletter for 10% off your next commercial roofing job!

Offer Expires: March  
August 1, 2013