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Joseph David Roofing Newsletter

SPRING

2014

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A Note From Joe



Hello Everyone,

Welcome to Spring! Finally!

This is always our busiest season, but this year we are extra busy. The long, harsh winter has unfortunately done a lot of damage to commercial roofs. The weight of the snow and ice, in addition to the constant melting and re-freezing of roof-top water, is responsible for punctures and tears in the roofing material.

Like so many of our customers, you may want to get a Spring Check-up! We can inspect the surface of your roof for any potential problems and take care of them right away.

Hello!

Welcome to the Spring edition of our quarterly newsletter! I hope you found some useful information in our previous issues. As always, you can revisit them on our [recently revamped website](#). Below you'll find the latest updates from Joseph David Roofing!

Update and Protect Your Building With Roof Coatings




Commercial roof coatings are an affordable tool for preventative maintenance. They update and shield the surface of your roof. Coatings can provide an extra layer of protection against the elements including rain, hail, and other debris. They can also stop leaks where other attempts have failed.

In addition to sealing cracks, roof coatings have the ability to reflect heat which reduces energy costs. There are specialized coatings that can stand up to ponding water conditions, block UV radiation, and even form a walkable surface. Many people are taking advantage of the space on their roof to use as a deck, lunch area, or garden!

We've also included an article on other options for maintaining your roof. Drop us a line if you have any questions!

Thanks,
Joe David

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If you are currently experiencing major leaks, however, your roof is likely in need of repair before it can be considered for a coating. If your roof is not experiencing problems but is simply aged, a new coating can buy some time, while you determine your next course of action. It can spruce up the look of worn and dingy material. Additionally, coatings can be integrated into your roof's maintenance plan. Commercial roof coating can be the quick fix you need!

Check Out a Recent Project!



Hagelin Flavor
Technologies Branchburg, NJ

This roof had chronic leaking issues that were addressed by other contractors with no success. We were able to finally solve the issue while staying under budget and granting them a 15 year warranty!

We re-roofed the building with a new 060 mil TPO white membrane system. Instead of tearing off the existing roofing, we were able to add the layer above their previous roof. In addition to preventing further leaks, the environmentally friendly roof system offers sustainability and energy efficiency.

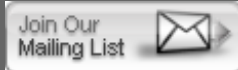
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For every referral you send our way that becomes a client, you will receive a \$100 Gift Card:

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By referring your family, friends & neighbors, you've helped our business grow. Offering these special rewards is our way of saying, "Thank you; you're the best!"

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. Or feel free to send us an email with the same information. That's all there is to it!

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at (908) 925-0007!

Name: _____ Phone#: _____

Referrals: If you run out of room, please feel free to use a separate sheet of paper.

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Address _____
City State Zip _____
Phone _____

Thanks for taking the time to read our newsletter!

Sincerely,

Samantha Watson
Joseph David Roofing

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Offer Expires: June 15, 2014