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Joseph David Roofing Newsletter

Spring

2016

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A Note From Joe



Hello Everyone,

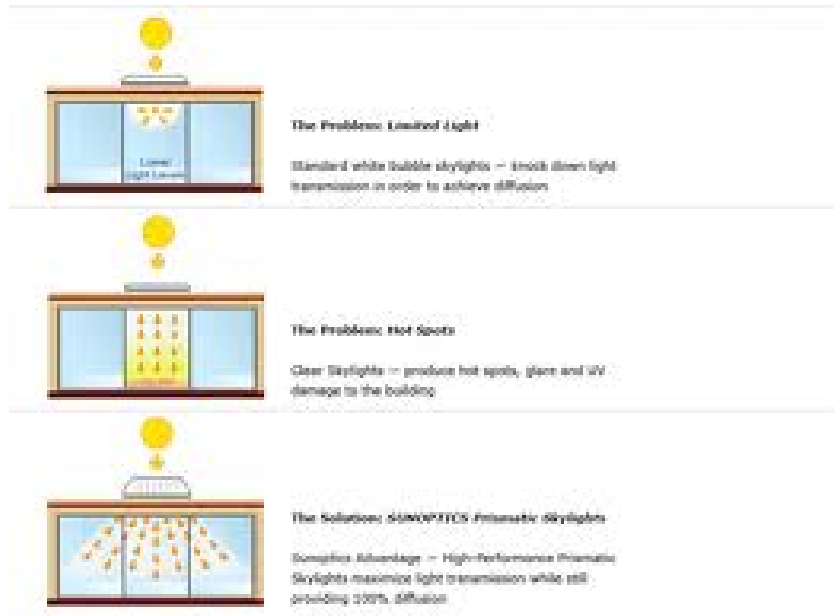
Ah, spring is in the air. After the cold and gloomy weather this winter, it is nice to be able to feel the sun again. Despite it being a pretty mild winter, we did see a big storm in New Jersey this past winter. I don't know how you feel about the blizzard we had but I know that it was not good for New Jersey roofs. The weight of the snow caused substantial damage to many roofs and even caused some roofs to collapse.

To stay as safe as possible this spring and summer, we recommend you schedule your biannual roof inspection with us to assess any damage the blizzard may

Hello!

Welcome to the Spring edition of our quarterly newsletter! I hope you found some useful information in our previous issues. As always, you can revisit them on our [recently revamped website](#). Below you'll find the latest updates from Joseph David Roofing!

Standard Versus Prismatic Skylights



Standard Versus Prismatic SkylightsPC: Sunoptics

Let's bring it back to the basics. A skylight is essentially a window that sits on the roof of someone's house or building. Skylights range in size, shape, design and placement. Now let's take it back to ancient Rome. Skylights can be seen in architecture dating back to 31 BC when the Pantheon was built, which features an impressive oculus that has a diameter of 27 feet and is open to allow rain and the sun to stream in. Now, in 2015 skylights are the norm and can be found in most

have caused.

In this newsletter you will see a short article on the difference between standard and prismatic skylights. You can also learn about a recent project done by us and find a coupon at the bottom for happy savings!

You can also find many more helpful roofing tips and solutions on our website, so we hope you'll take a look around and give us a call with any questions or comments!

Have a safe and happy spring from us at Joseph David Roofing!

Sincerely,
Joe David



Member Of:



houses. However with time come innovations and advancements. Instead of just the basic skylight, people can now install prismatic daylight into their home or building, which offers many advantages.

Standard skylights allow for natural lighting in your home or office but they are also a little outdated and can cause problems in your home. Standard skylights are nice because they come in all different shapes, sizes and designs and they can be placed anywhere. However, there are two glaring (pun intended) problems with standard skylights. Standard skylights produce a hot spot and UV damage due to bad light diffusion. Also, standard skylights allow for a limited amount of light because of the low percentage of light transmission.

Prismatic skylights provide an easy solution to this problem. Similar to standard skylights they come in different designs and sizes. However, standard skylights have the competitive advantage because they allow for much more light transmission and diffusion. One company boasts 35% or more light transmission than standard skylights and 100% light diffusion. This means there will not be a hot spot, UV damage and there will be more natural lighting throughout the room.

Either option allows you to decrease both your electricity bill and carbon footprint. So what are you waiting for?

(If you are interested in this topic you can see an extended version of the article on our blog)

Check Out a Recent Project!



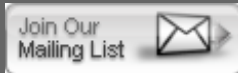
Hackettstown Hyundai

We recently replaced the leaky roof on the Hackettstown Hyundai Showroom. Previously a diner, the roof had four abandoned HVAC units and restaurant-specific duct work



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that was no longer in use or necessary. With all those penetrations, the roof leaked from one end of the building to the other.

We first removed the old units and duct work. There were too many opportunities for water to get in. We left the old roof system in place, which saved the cost and waste of tear-off. We covered the roof with a new Versico 115 Mil Fleece TPO Membrane Roof system. The underside of the membrane is lined with a soft and warm fleece, adding thickness and insulation to the roof. This membrane eliminates the use of a separate layer of insulation and saves the customer money.

Leaving the original roof in place and using TPO with fleece backing reduced the cost significantly without compromising quality. The roof will be sealed and leak-free for years to come.

Referral Rewards

For every referral you send our way that becomes a client, you will receive a \$100 Gift Card:

Get a Gift Card To The Store Of Your Choice: Home Depot, Target, Or Starbucks!

By referring your family, friends & neighbors, you've helped our business grow. Offering these special rewards is our way of saying, "Thank you; you're the best!"

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. Or feel free to send us an email with the same information. That's all there is to it!

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at (908) 925-0007!

Name: _____ Phone#: _____

Referrals: If you run out of room, please feel free to use a separate sheet of paper.

Name _____
Address _____
City State Zip _____
Phone _____

Thanks for taking the time to read our newsletter!

Sincerely,

Joseph David
Joseph David Roofing

Save 10%

Mention our newsletter for
10% off your next residential
or commercial roof repair!

Offer Expires: July 31, 2016