



405 Pennsylvania Avenue
Linden, NJ 07036
(908) 925-0007
www.jdavidroofing.net

Joseph David Roofing Newsletter

Spring

2019

In This Issue

A Note From Joe
Consider a Metal Roof
Check Out a Recent Project
Referral Rewards

A Note From Joe



Hello Everyone,

Spring is upon us, and as you may know, that means more rain. It is always important to get your roof checked at the end of winter to ensure that no damage has been done by winter storms. However, if there is damage, you'll want to get that fixed before those April showers begin. One important aspect of roofing to prevent against leakage and water damage is having an underlayment

Hello,

Welcome to the Spring edition of our quarterly newsletter! I hope you found some useful information in our previous issues. As always, you can revisit them on our [website](#). Below you'll find the latest updates from Joseph David Roofing!

Synthetic Roof Underlayment versus Asphalt


on your roof, which you can learn more about in our featured article.

In this newsletter you will see a short article on the advantages and disadvantages of synthetic underlayment versus asphalt-saturated felt. You can also learn about a recent project we've done. If you are in need of any roofing services, find a coupon at the bottom for happy savings!

You can also find many more helpful roofing tips and solutions on our website, so we hope you'll take a look around and give us a call with any questions or comments!

Have a safe and happy spring from all of us at Joseph David Roofing!

Sincerely,
Joe David

 Like us on Facebook

Follow us on 

Member Of:



Underlayment acts as a protective barrier between the roof deck and roofing materials (such as metal or shingles).

Underlayment also serves as protection against water damage and extreme weather damage. There are several different types of underlayment, however, the two most common are asphalt-saturated felt and non-bitumen synthetic underlayment. Asphalt-saturated felt is comprised of a base, made of organic materials such as wood cellulose, and saturated with asphalt. Non-bitumen synthetic underlayment is comprised of synthetic materials, such as fiberglass or polyester as well as polyethylene or polypropylene. Both asphalt-saturated felt and non-bitumen synthetic underlayment have advantages and disadvantages, which should all be considered before the material is chosen for any specific roofing needs.

Synthetic roof underlayment is a newer option compared to asphalt-saturated felt. It has been around since the early 2000s and has become more popular in recent years. Synthetic underlayment has plenty of positive attributes such as longevity, durability, temperature tolerance, heat retention, and more. However, the major drawback with synthetic underlayment is the price, which can sometimes reach prices five times higher than traditional felt rolls.

Asphalt-saturated felt has been the most popular option for roofers for decades. The base layer is typically made of either cellulose, polyester, or bitumen. The base layer is then saturated (or soaked) in asphalt to make the product water-



Quick Links...

[Our Website](#)

[Services](#)

[More About Us](#)

[Please Take Our Survey!](#)



resistant. Although asphalt-saturated felt was the most popular option for so long, due to it being cheaper. However, many roofers are now choosing synthetic materials due to asphalt-saturated having many disadvantages, such as less longevity, durability, and less material per roll.

Check Out a Recent Project!



New Office Building (39 East Front Street, Red Bank, NJ)

We were contracted to install new roofs and metal wall panels to a newly constructed office building located at 39 East Front Street in Red Bank, NJ. Over the slope sections we installed new insulation, as well as a new 60 mil TPO membrane roof system. Over the bulkhead we installed a new complete standing seam metal roof system. For the back of the building we installed Englert 032 aluminum wall panel siding complete with flashings and custom trim.

Referral Rewards

For every complete roof referral you send our way that becomes a client, you will receive a \$100 Gift Card:

Get a Gift Card To The Store Of Your Choice: Home Depot, Target, Or Starbucks!

By referring your family, friends & neighbors, you've helped our business grow. Offering these special rewards is our way of saying, "Thank you; you're the best!"

Without you, we couldn't do what we do. To take advantage of our Referral Reward Program, just fill out the enclosed referral sheet and either fax or send it in. Or feel free to send us an email with the same information. That's all there is to it!

If you use this form, we will be able to make sure you get credit for all of your referrals when they become clients. If you have any questions, just give us a call at (908) 925-0007!

Name: _____ Phone#: _____

Referrals: If you run out of room, please feel free to use a separate sheet of paper.

Name _____
Address _____
City State Zip _____
Phone _____

Thanks for taking the time to read our newsletter!

Sincerely,

Joseph David
Joseph David Roofing

Save 10%

Mention our newsletter for 10% off your next residential or commercial roof repair!

Offer Expires: May 30, 2019