



"We've Got You Covered"

Press Release

For Immediate Distribution

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New Jersey Roofer Warns Consumers to Beware of Fly-By-Night Contractors

Linden, NJ January 2013— Joseph David Roofing announced today the publication of several helpful tips for consumers suffering major property damage. Last fall's Hurricane Sandy devastated several coastal counties in New Jersey and many residents suffered severe damage to their homes and businesses. While property owners tried to cope with their loss and start the rebuilding process, amateur and uninsured contractors took advantage of the chaos. Storm-chasing contractors came into the area from out of state to get some quick work before moving on; abandoning their customers the minute payment was received. Joseph David Roofing wants to protect consumers from being taken advantage of and has released a helpful guide in their quarterly newsletter on how to avoid being scammed and choosing the best roofing contractor.

There are several indicators that a roofer is trustworthy. Confirm that your contractor is well-established with a permanent business address, telephone number, tax identification number and a business license. A professional has these readily available. You may be weary of a contractor who uses a P.O. Box instead of a street address, and whose only telephone number is his cell phone. Affiliation with an industry organization is important. Ask the contractor if his company is a member of a local, state, regional or national industry association, such as NRCA, NERCA, or Chambers of Commerce. Don't hesitate to ask the roofing contractor for proof of insurance. Insist on seeing copies of insurance certificates that verify workers' compensation and general liability coverage. Make sure the coverage is in effect through the duration of your job. Additionally, have your contractor list the roofing manufacturers with which his firm has licensed or approved applicator agreements. Some materials require special application expertise to provide a quality roof system that will last.

Insist on a professionally written proposal, on company letterhead, with the contractor's signature. Examine it for complete descriptions of the work and specifications. Be sure the proposal includes the approximate starting and completion dates, payment procedures, and any additional issues such as landscape damage prevention and debris cleanup. Look for a company with a proven track record that readily offers client references and a list of completed projects. Check the company's website for pictures and details of projects they've completed. When making the final selection, ask the roofing contractor for a list of recent clients. Remember, Joseph David Roofing is always available for your commercial roofing needs and you can receive their free newsletter featuring other helpful guides by registering on their [website](http://www.jdavidroofing.net).

About Joseph David Roofing – Joseph David Roofing is your premiere resource for commercial roofing in New Jersey. They offer full-service, professional roofing applications and complete maintenance packages for your commercial and industrial properties. All of Joseph David Roofing employees must pass a rigorous background and screening process that includes a criminal background check. Joseph David Roofing is fully licensed, bonded, and insured. For more information please visit www.jdavidroofing.net.