

908-925-0007

405 PENNSYLVANIA AVENUE LINDEN, NEW JERSEY 07036 JDAVIDROOFING.NET

Cool Roof Solutions for Energy Savings

Energy-efficiency is the biggest trend in roofing right now. It is an important concern when considering the longevity of a large commercial roofing system. As energy costs continue to rise, building owners are looking for responsible, financially-sound alternatives. There are a variety of new roofing materials available that help defray costs of heating and cooling yourcommercial building; from insulation to outer coating, even minor updates can provide major savings on your electricity bill.

Metal Roofing is an excellent choice for commercial projects. The long-lasting durable material provides several benefits to both the customer and the environment. Additionally, once you install a metal roof, the maintenance is minimal since they are not susceptible to weather damage. They provide extra safety too, because they are completely fire-resistant. Metal roofing is made from 95% recycled aluminum and can often be installed over an existing roof which helps reduce waste and landfill burden.

A cool roof reflects and emits the sun's heat back to the sky instead of transferring it to the building below. "Coolness" is measured by two properties, solar reflectance and thermal emittance. Both properties are measured from 0 to 1 and the higher the value, the "cooler" the roof. While it is true that cool roofs are mostly associated with white roofs, they come in a variety of colors and materials and are available for both commercial and residential buildings. Today's "cool roof" pigments allow metal roofing products to be <u>EnergyStar</u> rated in dark colors, even black. They aren't as reflective as whites or light colors, but can still save energy over other paints.

<u>Joseph David Roofing</u> now offers fully customizable maintenance and service plans designed by you to fit your needs.





Special Offer For Our Newsletter Recipients:

10% Off!

Your Initial Maintenance Visit or Repair

Offer expires: 07/01/19

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Joseph David Roofing can assist you in safeguarding your capital investment. A roof is often neglected because it can't be seen; out of sight, out of mind. But if even a small leak occurs, it can severely impact the inside of a building and drain productivity and profit from any business. By beginning a roof maintenance plan, you will enjoy the satisfaction of knowing you are proactively maintaining your roof and controlling your costs. Wouldn't it be nice being able to budget each year what the maintenance will mean to the bottom line? No more inconvenience to occupants. No more surprises or emergency funds taken from one area to support a failing roof. Just you, in control of your building's most important feature.

