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Press Release

For Immediate Release

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New Jersey Roofing Contractor Announces Completion of New Roof at Hackettstown Hyundai

Linden, NJ September 2014—Joseph David Roofing announced the completion of a roof project in Hackettstown, NJ. Joseph David Roofing recently re-roofed the Hackettstown Hyundai Showroom. Previously a diner, the roof had four abandoned HVAC units and restaurant-specific duct work that was no longer in use. With all those penetrations, the roof leaked from one end of the building to the other.

Joseph David Roofing first removed the old units and duct work, decreasing the opportunities for water to get in. They left the old roof system in place, which saved the cost and material waste of tear-off. They covered the roof with a new Versico 115 Mil Fleece TPO Membrane Roof system. The Fleece TPO has a layer of fleece attached to the underside of the membrane and offers great installation flexibility. It can be applied over existing roofs, including abrasive surfaces such as concrete or gravel. This membrane eliminates the use of insulation and reduces both material and labor costs. Leaving the original roof in place and using TPO with fleece backing lowered the price significantly without compromising quality. The roof will be sealed and leak-free for years to come.

About Joseph David Roofing –Joseph David Roofing is your premiere resource for commercial roofing in New Jersey. They offer full-service, professional roofing applications and complete maintenance packages for your commercial and industrial properties, including schools, restaurants, warehouses, retail stores, and apartment buildings. Joseph David Roofing takes safety seriously and complies with all Osha safety standards; all employees are Osha-training certified. Additionally, all employees must pass a rigorous background screening process that includes a criminal background check. Joseph David Roofing is fully licensed, bonded, and insured. For more information please visit www.jdavidroofing.net.